

OVERTURISM AND WELL-BEING: NECESSARY DIMENSIONS FOR TOURISM MANAGEMENT

Pesquisador(es): LIZ, Edna Mello de; TESTON, Sayonara de Fátima; ZAWADZKI, Patrick; GUPTA, Sandeep Kumar

Curso: Professional Master of Business Administration

Área: Social Sciences

Resumo: The promotion of discussions, reflections, and findings that involve tourism and welfare issues, especially in overturism destinations, can contribute to filling theoretical gaps and empirical improvement. The tourism sector affects sustainable growth, and there are opportunities for public managers to adopt new approaches to decision making. In total, 497 people participated in the data collection in Balneário Camboriú, Santa Catarina, Brazil. Mainly between December and February, the well-being of city dwellers is negatively affected by the excessive number of tourists to the city's current infrastructure. Both visitors and the local community suffer from the reflections of the outdated carrying capacity of destination tourist . From the research results, it was possible to present suggestions for improvements to public management: the need to define the tourist profile that the city intends to attract, awareness campaigns with the community about the importance of tourism for the place, constant review of infrastructure conditions and municipality cargo capacity.

Palavras-chave: Overturism. Load Capacity. Infrastructure. Well-being.

E-mails: sayonara.teston@unoesc.edu.br

